

Introduction

The report summarises the findings from the 3rd Insurance Seminar 11th May 2010.

Table 1: Survey Response by Age Group (See graph page 3 – 7)

Age Group	Returned
18 – 25 years	0
26 – 35 years	6
36 – 45 years	6
46+ years	13
Total	25

Of the 28 questionnaires issued, a total of 25 valid questionnaires were completed representing an response rate of 89%

Overall 19% agreed that the total event was excellent, 60% thought the event was good.

(2nd Insurance Seminar 2009)

(Overall 29% agreed that the event was excellent, 70% thought the event was good)

A number of delegates made recommendations/comments for future events.

“Wonderful food – looking forward to next year”

“Where was the raffle?”

“Ledingham Chalmers very informative”

“Speakers should know their audience and market”

“Heavy on sales pitch from companies”

“Chairs to hard”

“Too many sales pitches”

“Too much US and not enough what’s in it for you – The Customer?”

“Microphones for the speakers would be useful”

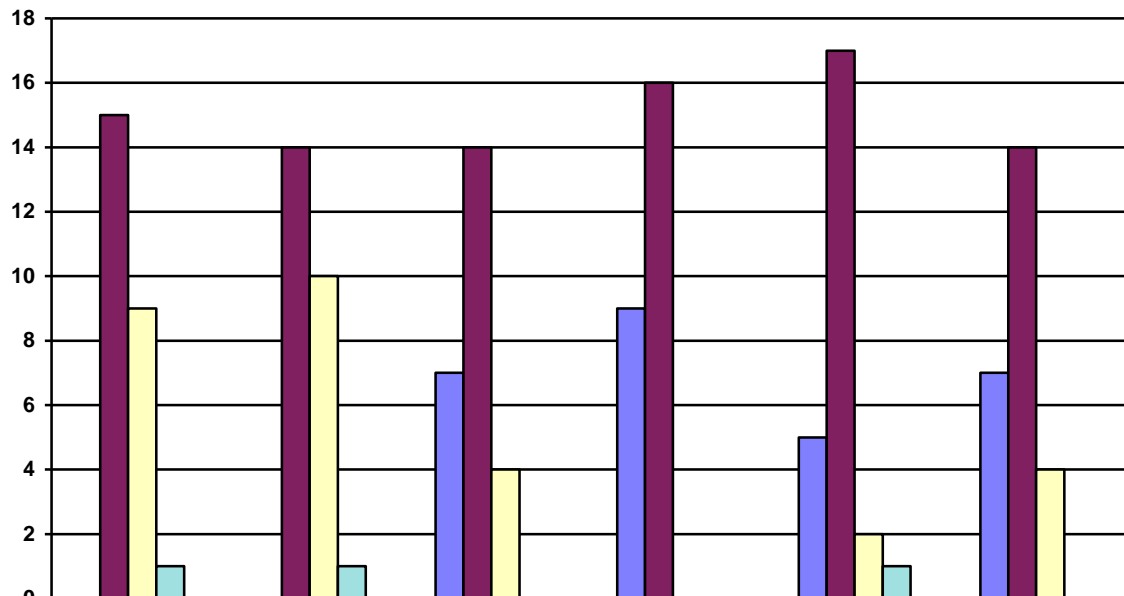
“Longer day with more speakers next time”

“Quite cold in presentation room”

“Food very slow service – not enough time to have coffee”

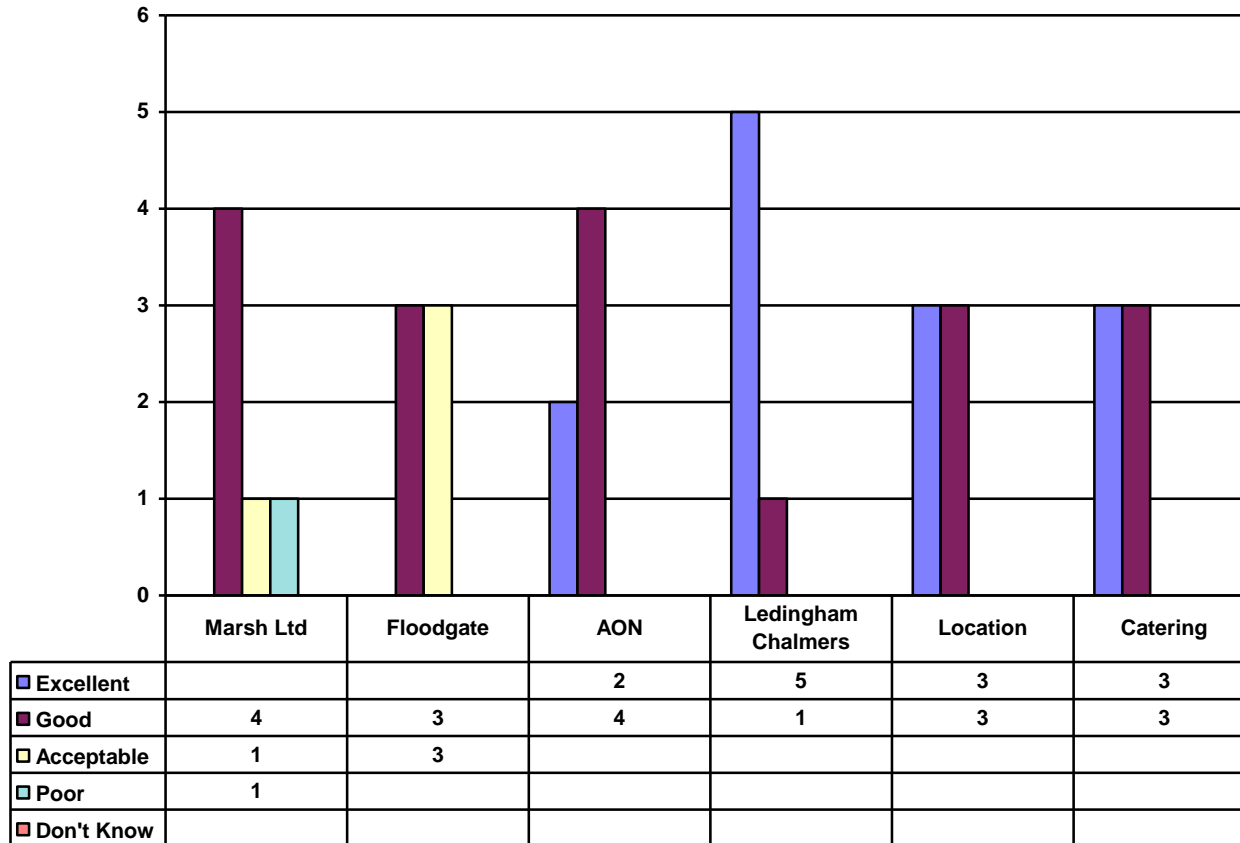
“Coffee in afternoon was late”

(25/28 Returns)

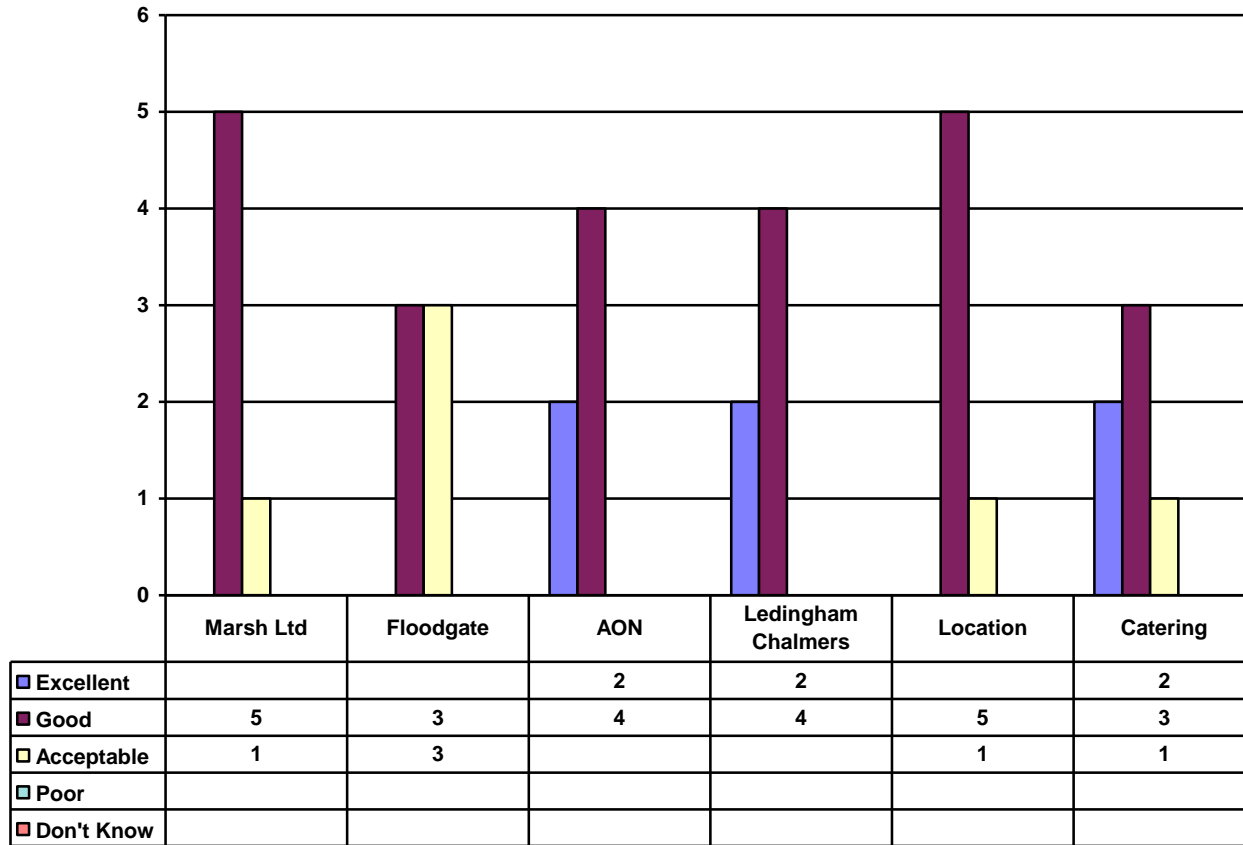


	Marsh Ltd	Floodgate	AON	Ledingham Chalmers	Location	Catering
Excellent			7	9	5	7
Good	15	14	14	16	17	14
Acceptable	9	10	4		2	4
Poor	1	1			1	
Don't Know						

26 – 35 Years



36 – 45 Years



46+ Years

