

Business Plan

2011 – 2015

Chair's Foreword



I have great pleasure in presenting Alarm's Business Plan for the five-year period covering the years 2011 to 2015, including key performance targets and activities that we intend carrying out during the first three years. When we last published a business plan (2009-2011), Alarm had only recently introduced a new corporate style and logo. This new image has proved extremely successful, allowing us to publish documents, promote our achievements and the benefits of membership, and present ourselves at events – both national and local – in a consistent, highly professional manner.

In 2009, we also introduced a new vision statement; setting out our aspiration to be “the UK voice for public service risk management” and our mission as “supporting excellence in public services”. Both the vision and the mission statements have been considered by the Board and we believe that they remain as current today as they were in

2009. However, in reviewing the strategic objectives for the medium term, we have had to take into account the changed economic circumstances that our members now find themselves in and, as a result, have made some changes to the objectives as well as the key deliverables that sit below them.

Once again, we have set out a series of performance targets that will enable you and us to measure our progress in delivering these objectives, and a clear statement of what you can expect from us in each of the next three years. We will, of course, update these targets on an annual basis and ensure that we have the funding, capacity and processes necessary to deliver the outcomes.

We place great store by the views of our members and this plan was developed as a result of consultation and feedback from the Chairs and other committee members of Alarm's Country, Regional and Sector groups. We believe the plan sets out where Alarm should be positioning itself, in order to best serve its members and progress the aims and objectives of the organisation. Like all good plans it needs to be flexible enough to ensure that we can respond to changing priorities and topical issues, as well as the changing risk management environment, should it be necessary to do so. Delivering it will be a challenge, particularly in the coming year, but we believe that this plan will ensure that Alarm continues to be viewed as the leading membership organisation for public risk practitioners and a champion of the interests of professional risk managers working across public services; in other words, achieving our vision of being “the UK voice for public service risk management”.

I hope you will take the time to read this and support its delivery in any way you can, especially by participating in and contributing to the development of the various products and services proposed and by using those of them that are appropriate to your needs. In the meantime, we would welcome any comments or feedback you may have on the plan in order that we can continue to ensure that it meets your needs.

Tracy Barnett, Chair

Our Strategic Objectives 2011 – 2015

To develop, establish and promote best practice in public service risk management

- Support and promote the Alarm CIPFA risk management benchmarking club
- Develop and promote a series of core competencies in public risk management
- Develop and deliver a series of professional accreditations linked to the National Occupational Standards (NOS)
- Identify, document and publish best practice guidance
- Publish articles and case studies in public sector and risk management journals

To address the needs of public service risk practitioners in their professional development

- Provide access to a range of benefits, discounts, products and privileges to members
- Establish and maintain networking and learning & development opportunities for all members
- Conduct research into topical risk-related issues and publish the outcomes
- Produce a high quality professional journal
- Maintain an informative and up-to-date website
- Work in partnership with other professional bodies, agencies and commercial organisations to provide products and services to members

To promote the value of the risk practitioner and excellence in the use of risk management throughout public service organisations

- Recognise and publicise excellent risk management , for example through the Alarm Annual Awards scheme
- Engage with other professional bodies to promote the benefits of risk management
- Present at external conferences and workshops
- Support members in identifying / demonstrating added value within their organisations
- Monitor the salary and status of members on an annual basis

To establish and sustain membership across all public service organisations

- Ensure that provision of member benefits focuses on the needs of all sectors
- Promote the benefits of Alarm membership and expand membership numbers in emerging and under-represented areas of public service delivery
- Maintain strong network of country, regional and sector groups

To act as the voice of public service risk management with government and related organisations

- Consult with members on relevant risk and insurance matters
- Respond to government and industry consultations on relevant risk and insurance matters
- Actively promote members' interests with government departments, agencies and other professional bodies and the wider media

Our Key Performance Targets 2011 – 2015

To develop, establish and promote best practice in public service risk management

- Launch the 2011 Risk Management Benchmarking Club by February 2011
- Publish the output report from the 2011 Risk Management Benchmarking Club by December 2011
- Work with the Council for Administration to produce a core competencies framework for risk management in public services by April 2011
- Develop and deliver professional accreditations linked to the core competencies framework by December 2012
- Research and publish 3 publications each year on current risk management topics

To address the needs of public risk practitioners in their professional development

- Continue to deliver Management of Risk and other training courses at reduced rates for Alarm members
- Continue to provide Country, Regional and Sector events which carry CPD points recognised by Alarm and other professional bodies
- Develop and launch a Risk Management guide and toolkit
- Develop and deliver the Alarm Learning & Development Forum annually
- Create an online web library facility to enable members to access up-to-date and relevant risk management information by April 2012
- Enter into contra deals with other professional bodies to provide Alarm members with discounted training, publications and event attendance

To promote the value of the risk practitioner and excellence in the use of risk management throughout public service organisations

- Revise and re-launch the Alarm Annual Awards by June 2012
- Exhibit, present or participate in 3 conferences of other related professional bodies
- Develop Memoranda of Understanding on joint working with other professional associations by December 2011

To establish and sustain membership across all public service organisations

- Organise 3 workshops in conjunction with other professional bodies from under-represented areas of public services to promote Alarm membership by December 2013
- Establish and support additional Sector Groups to meet the needs of members and potential members: Healthcare, Central Government, Charities by December 2013
- Support Alarm Country, Regional and Sector Groups to deliver high quality events

To act as the voice of public service risk management with government and related organisations

- Actively engage with Government Departments, agencies and other professional bodies in responding to consultations and key issues
- Engage with the media to highlight issues affecting Alarm members and public risk management
- Launch consultation exercises to consult with members on relevant risk and insurance matters

What to expect from us 2011 – 2013

Objective	2011 Activity	2012 Activity	2013 Activity
To develop, establish and promote best practice in public service risk management	<ul style="list-style-type: none"> • 2011 Risk Management Benchmarking Club launched • Core competencies launched • 3 research based reports published 	<ul style="list-style-type: none"> • 2012 Risk Management Benchmarking Club launched • Professional accreditations linked to core competencies developed • 3 researched based reports published 	<ul style="list-style-type: none"> • 2013 Risk Management Benchmarking Club launched • First Accredited Members registered • 3 research based reports published
To address the needs of public risk practitioners in their professional development	<ul style="list-style-type: none"> • MoR training courses delivered around UK • Risk Management guide and toolkit launched • Excellent Alarm Learning & Development Forum delivered • Annual member survey conducted • 3 new contra deals entered into 	<ul style="list-style-type: none"> • Online web library developed and launched • Excellent Alarm Learning & Development Forum delivered • 3 new contra deals entered into • Annual member survey conducted 	<ul style="list-style-type: none"> • Online web library enhanced • Excellent Alarm Learning & Development Forum delivered • 3 new contra deals entered into • Annual member survey conducted
To promote the value of the risk practitioner and excellence in the use of risk management throughout public service organisations	<ul style="list-style-type: none"> • Exhibited, presented or participated in 3 external conferences • MoU with APM and IOSH developed • Revised Alarm Annual Awards scheme launched 	<ul style="list-style-type: none"> • Exhibited, presented or participated in 3 external conferences • MoU with IIA and other professional bodies developed • Alarm Annual Awards scheme conducted 	<ul style="list-style-type: none"> • Exhibited, presented or participated in 3 external conferences • MoU with other professional bodies developed • Alarm Annual Awards scheme reviewed
To establish and sustain membership across all public service organisations	<ul style="list-style-type: none"> • 3 workshops with other professional bodies organised • Additional Sector Groups for Healthcare and Charities established 	<ul style="list-style-type: none"> • Triennial risk management survey conducted • 3 workshops with other professional bodies organised • Additional Sector Group for Central Government established 	<ul style="list-style-type: none"> • 3 workshops with other professional bodies organised • Additional Sector Groups identified and developed
To act as the voice of public service risk management with government and related organisations	<ul style="list-style-type: none"> • Respond to any government or industry consultations affecting the role or work of Alarm members • At least 8 press releases circulated in response to key issues or to promote Alarm achievements • Establish and represent members' views on key public sector policy issues 	<ul style="list-style-type: none"> • Respond to any government or industry consultations affecting the role or work of Alarm members • At least 10 press releases circulated in response to key issues or to promote Alarm achievements • Establish and represent members' views on key public sector policy issues 	<ul style="list-style-type: none"> • Respond to any government or industry consultations affecting the role or work of Alarm members • At least 12 press releases circulated in response to key issues • Establish and represent members' views on key public sector policy issues