



# Business Plan

## 2009 – 2011

Our vision is to be the UK voice for public service risk management

### Chairman's Foreword



I have great pleasure in presenting Alarm's Business Plan for the three-year period covering the years 2009 to 2011, the first Alarm publication to be produced in the new corporate style and with the new logo. This sets out for your information, the

key objectives we believe will ensure we progress towards achieving our vision, *'to be the UK voice for public service risk management'*, and those areas of activity we plan to undertake to achieve these objectives. You will also note that we have incorporated a new strap line, *'The Public Risk Management Association'*, reflecting the growing diversity amongst our members, and the mission statement, *'Supporting Excellence in Public Services'*, into the document, thereby stating clearly who we are and what we are about.

For the first time we have also set out a series of performance targets that will enable you and us to measure our progress in delivering these objectives, and a clear statement of what you can expect from us in each of the years in question. In support of the delivery of these objectives we are also planning a series of reviews and other activities designed to ensure that the funding, capacity and processes necessary to deliver these outcomes are in place whilst maintaining the viability and sustainable growth of Alarm as a professional membership association.

We place great store by the views of our members and this plan is the culmination of consultation and feedback from all categories of members as well as our sponsors, stakeholders and partners, followed by many months of research and planning. We believe it represents the consensus view of where Alarm should be positioning itself to best serve its members and to progress the aims and objectives of the organisation. Like all good plans it is not necessarily set in stone and is flexible enough to ensure that we can respond to changing priorities and topical issues as well as the changing risk management environment should it be necessary to do so. Delivering it all will be a challenge, of that I have no doubt, but it is our belief that this plan paves the way for Alarm to take its place as an innovator and leader in public service risk management practice and as a valued and well regarded champion of the views and interests of professional risk managers working across public services; in short, to become the UK voice for public service risk management.

I hope you will take the time to read it and support its delivery in any way you can, especially by participating in and contributing to the development of the various products and services proposed and by using those of them that are appropriate to your needs. In the meantime, we would welcome any comments or feedback you may have on the plan or its delivery over the next three years in order that we can continue to shape it to meet your needs.

Richard Feltham  
Chairman



# Our strategic objectives

## for 2009 - 2011

### **To develop & establish best practice in public service risk management by**

- Establishing and promoting national public sector risk management performance standards
- Developing & delivering a series of professional accreditations for public sector risk managers
- Establishing & supporting a series of core competencies for public sector risk managers

### **To represent the interests of public service risk practitioners by**

- Responding to governmental and industry consultation documents affecting risk and insurance matters
- Conducting research into topical risk-related issues and publishing the outcomes
- Engaging with key decision makers to make sure the views and interests of members are articulated and considered

### **To promote excellence in the use of risk management throughout public services by**

- Engaging with other public sector professional bodies to promote the use of risk management
- Recognising and promoting excellent risk management at the annual Alarm awards
- Publishing articles and research on risk management

### **To establish & sustain membership across all sectors of public service by**

- Growing the membership of Alarm in underrepresented areas of the public sector
- Providing a range of benefits, discounts and privileges to members
- Establishing & maintaining networking & development opportunities for all members

# Our key performance targets for 2009 - 2011

## **To develop & establish best practice in public service risk management**

- Launch the Alarm National risk management performance standard by June 2009
- Publish an updated guide to risk management in public services by December 2009
- Launch new risk management accreditation scheme by June 2010 with the first accredited members by July 2011.
- Establish training programmes to support the core competencies by December 2010
- Establish a series of e-learning platforms for training by July 2011

## **To represent the interests of public service risk practitioners**

- Engage with key stakeholders to promote the use of the Alarm national performance standard by June 2010
- Research and publish three publications each year on current risk management topics
- Establish an effective process to enable the views of members to be collated and communicated with government

## **To promote excellence in the use of risk management throughout public services**

- Continue to develop & improve our annual conference each year
- Conduct the triennial risk management survey & publish outcomes by October 2009
- Develop closer links with other professional associations to promote the benefits of risk management through attendance at three conferences & exhibitions each year
- Review recognition opportunities & the awards scheme & introduce new arrangements for 2010 conference
- Develop a memorandum of understanding on joint working with other public sector associations by December 2010

## **To establish and sustain membership across all sectors of public service**

- Increase Alarm membership to 2000 by 2011
- Retain 95 % of existing membership each year on renewal
- Establish and support Sector Groups to meet the needs of members: Health Service Group by December 2009; Central Government Group by December 2010; Voluntary Sector Group by December 2011



# What you can expect from us each year

Strategic Objective	2009 Activity	2010 Activity	2011 Activity
Develop & establish best practice	<ul style="list-style-type: none"> <li>National Risk Management Performance Standard launched</li> <li>Risk Management Guide published</li> </ul>	<ul style="list-style-type: none"> <li>Risk Management Accreditation Scheme launched</li> <li>Training programmes on core competencies established</li> </ul>	<ul style="list-style-type: none"> <li>First Accredited Members registered</li> <li>E-learning platforms established</li> </ul>
Represent the interests of risk practitioners	<ul style="list-style-type: none"> <li>Consult with members and respond to relevant government and industry consultations</li> <li>Publish reports on sharing risk with small organisations, opportunity risk, and a member salary and status survey</li> <li>Engage with the RRAC (BERR) and the Audit Commission</li> </ul>	<ul style="list-style-type: none"> <li>Consult with members and respond to relevant government and industry consultations</li> <li>Publish at least 3 research-based reports on topical issues</li> <li>Engage with Audit Scotland and Wales Audit Office</li> </ul>	<ul style="list-style-type: none"> <li>Consult with members and respond to relevant government and industry consultations</li> <li>Publish at least 3 research-based reports on topical issues</li> <li>Engage with Police, Fire &amp; Rescue and NHS audit bodies</li> </ul>
Promote excellence in risk management	<ul style="list-style-type: none"> <li>Exhibit / participate in 3 conferences of other related professional bodies</li> <li>Develop and deliver excellent national annual conference</li> <li>Conduct and publish findings of the triennial risk management benchmarking survey</li> <li>Review recognition opportunities and the Annual Awards Scheme</li> </ul>	<ul style="list-style-type: none"> <li>Exhibit / participate in 3 conferences of other related professional bodies</li> <li>Develop a MoU on joint working with other public sector associations</li> <li>Promote the National Risk Management Performance Standard</li> <li>Develop and deliver excellent national annual conference</li> <li>Launch revised Annual Awards Scheme</li> </ul>	<ul style="list-style-type: none"> <li>Exhibit / participate in 3 conferences of other related professional bodies</li> <li>Promote the Risk Management Accreditation Scheme</li> <li>Develop and deliver excellent national annual conference</li> </ul>
Establish & sustain membership	<ul style="list-style-type: none"> <li>Increase Alarm membership by 5% p.a.</li> <li>Retain 95% of existing membership on renewal</li> <li>Establish new Health sector group</li> </ul>	<ul style="list-style-type: none"> <li>Increase Alarm membership by 5% p.a.</li> <li>Retain 95% of existing membership on renewal</li> <li>Establish new Central Government group</li> </ul>	<ul style="list-style-type: none"> <li>Increase Alarm membership by 5% p.a.</li> <li>Retain 95% of existing membership on renewal</li> <li>Establish new Voluntary sector group</li> </ul>