

The CIPFA Better Governance Forum Annual Conference 2010

# the road to good governance

What does the future hold?

14 October, BAFTA, 195 Piccadilly, London



a CIPFA conference

The recent and unprecedented economic crisis has created a new set of challenges for public sector governance. Good governance is critical to ensure accountability and transparency for us all as taxpayers.

The CIPFA Better Governance Forum invites you to the UK Public Sector's most comprehensive and established Governance event. Join your peers at this popular and indispensable Conference to hear from leading experts and high profile speakers and thinkers.

**Book now:**  
[www.cipfa.org.uk/bgf](http://www.cipfa.org.uk/bgf)

## Why attend?

- Listen to experts discuss the current and emerging challenges and initiatives that are shaping and driving public sector governance
- The impact of political and financial pressures on public governance
- Get all your governance requirements by attending just one event

10th Anniversary 2000 - 2010  
CIPFA Better Governance Forum

# the road to good governance: what does the future hold?

## Highlights:

- Latest news on the growing threat to organisations from increasing and new types of fraud
- Insights into the hidden and unprecedented risks to public sector organisations from economic uncertainties
- Further details about the new transparent landscape for governance and public services delivery set by the new coalition government
- Explanation on how cartels operate and what organisations can do to protect themselves

## Who Should Attend:

- Chief Executives
- Directors of Finance
- Heads of Department
- Chairs and Members of Audit Committee
- Fraud Officers
- Risk Managers and Officers
- Auditors
- Head of Legal and Monitoring Officers
- Elected/Board Members
- Information Governance Professionals

## Other Information:

- CIPFA Better Governance Forum will be launching the new edition of Audit Committee Update
- Awards for long-standing support will also be presented to key personalities

### Chair:

**Derek Elliott**, Head of Governance and Counter Fraud Practice, Audit Commission

### Speakers:

**David Rooke, Professor Malcolm Prowle, Brian Malone, Rt Hon Lord Paddy Ashdown, Sir Christopher Kelly KCB, Detective Chief Superintendent Steve Head**

08.50 Arrival and Registration

09.50 Welcome to the Better Governance Forum Conference

**Speaker: Derek Elliott**, Head of Governance and Counter Fraud Practice, Audit Commission

10.10 Keynote Session 1  
An Audience with the new Coalition Government  
Identity to be announced in July!  
(invited)

10.40 Flood Risk Management  
– A real risk to your economy and infrastructure

**Speaker: David Rooke**, Head of Strategy and Engagement, Environment Agency

11.10 Refreshments

11.30 The new hidden risks to the public sector

**Speaker: Professor Malcolm Prowle**, Professor of Business Performance, Nottingham Business School

12.00 Cartels, the public sector & what you can do

**Speaker: Brian Malone**, Principal Case Officer, Cartels and Criminal Enforcement, Office of Fair Trading

12.30 Lunch

13.35 Keynote Session 2  
The likely impact on good governance from the current political and economic climate

**Speaker: Rt Hon Lord Paddy Ashdown**, Former leader of the Liberal Democrats

14.15 Upholding Standards in Public Life

**Speaker: Sir Christopher Kelly KCB**, Chairman, Committee on Standards in Public Life

14.45 Afternoon Refreshments

15.00 The Lead Force - dedicated to preventing and investigating fraud

**Speaker: Detective Chief Superintendent Steve Head**, Head of Economic Crime, City of London Police

15.30 Summary and Close

**Speaker: Derek Elliott**, Head of Governance and Counter Fraud Practice, Audit Commission

“Good governance, rule of law and an accountable and transparent public administration are regarded as key to the realisation of sustained economic growth, equity and social justice”

**Sha Zukang**, Under-Secretary-General for Economic and Social Affairs, United Nations

The BGF has been built upon a clear vision and objective. It operates through a series of high quality regional events which are professionally facilitated and highly informative. Practitioners from member organisations can meet locally, network and explore major and topical issues.

**Book early to ensure you secure your place at this important event.**

Bookings completed before July 30th 2010

Additional member discount is £225 +VAT

Non member discount is £275 +VAT

#### Ways to book:

**Email:** [daisy.crisp@cipfa.org.uk](mailto:daisy.crisp@cipfa.org.uk)

**Online:** [www.cipfa.org.uk/bgf](http://www.cipfa.org.uk/bgf)

**Fax:** 020 8667 8580

**Post:** Daisy Crisp, CIPFA, No. 1 Croydon, 12-16 Addiscombe Road, London CR0 0XT

The CIPFA Better Governance Forum is supported by:



## BOOKING FORM

# The road to good governance

The CIPFA Better Governance Forum Conference 2010

14 October 2010, London

### DELEGATE DETAILS

Mr  Miss  Mrs  Ms

Surname

First name and initials

Job Title

Department

### ORGANISATION & ADDRESS

Name

Department

Address

Postcode

Telephone

Fax

Email

Special Requirements (dietary, access, etc)

Your details may be passed on to exhibitors/sponsors. If you do not wish this to happen please tick here

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If your authority does not have any free places remaining you will be charged.

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If you require an invoice to be sent to the contact for the booking please tick here.

### PRICES

CIPFA Better Governance Forum Members: Free\*

Additional Member Places: £225.00 (plus VAT)

Non-Members: £275.00 (plus VAT)

For office use only

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## About the Better Governance Forum

Effective corporate governance resides at the heart of the Government's agenda to continually modernise and improve public services. The Forum offers a unique platform for senior managers to work together across the whole of the public sector, enabling the sharing of experience and good practice.

### How do you become a member?

Complete our subscription form by visiting our website  
[www.cipfa.org.uk/bgf](http://www.cipfa.org.uk/bgf)

#### Data Protection

Your information will be used by CIPFA to administer and manage your event booking and delegate requirements and will be held on our database.

The information you provide will be included on a delegate list which forms part of the course documentation distributed and disclosed to delegates, exhibitors, speakers and sponsors only.

If you wish to opt out of your information being used please tick here:

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### Booking Information

14 October 2010, London

### How to book

Please complete the booking information and return it to:

Daisy Crisp, CIPFA, 12-16 Addiscombe Road,  
Croydon, CR0 0XT

T: 020 8667 8192 F: 020 8667 8580

or email [daisy.crisp@cipfa.org.uk](mailto:daisy.crisp@cipfa.org.uk)

**Alternatively, book online at  
[www.cipfa.org.uk/bgf](http://www.cipfa.org.uk/bgf)**

For additional delegates, please photocopy the form overleaf as necessary.

### Cancellations

Cancellations must be in writing to Daisy Crisp, CIPFA, No 1 Croydon, 12-16 Addiscombe Road, Croydon, CR0 0XT or by email to [daisy.crisp@cipfa.org.uk](mailto:daisy.crisp@cipfa.org.uk). When a written cancellation is received more than 10 working days before the event, if a fee has been paid, a full refund or credit will be offered. After this point, all fees will apply. We will gladly accept a substitute at any stage.



Registered office:

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[www.cipfa.org.uk](http://www.cipfa.org.uk)

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